



A complete and integrated solution for trademark life cycle management.

- Brand and mark management
- Registration
- Docketing
- Global country rules
- Portfolio management
- Renewal management
- Global operations dashboards
- Anti-counterfeit tracking



ANAQUA

Trademark Management

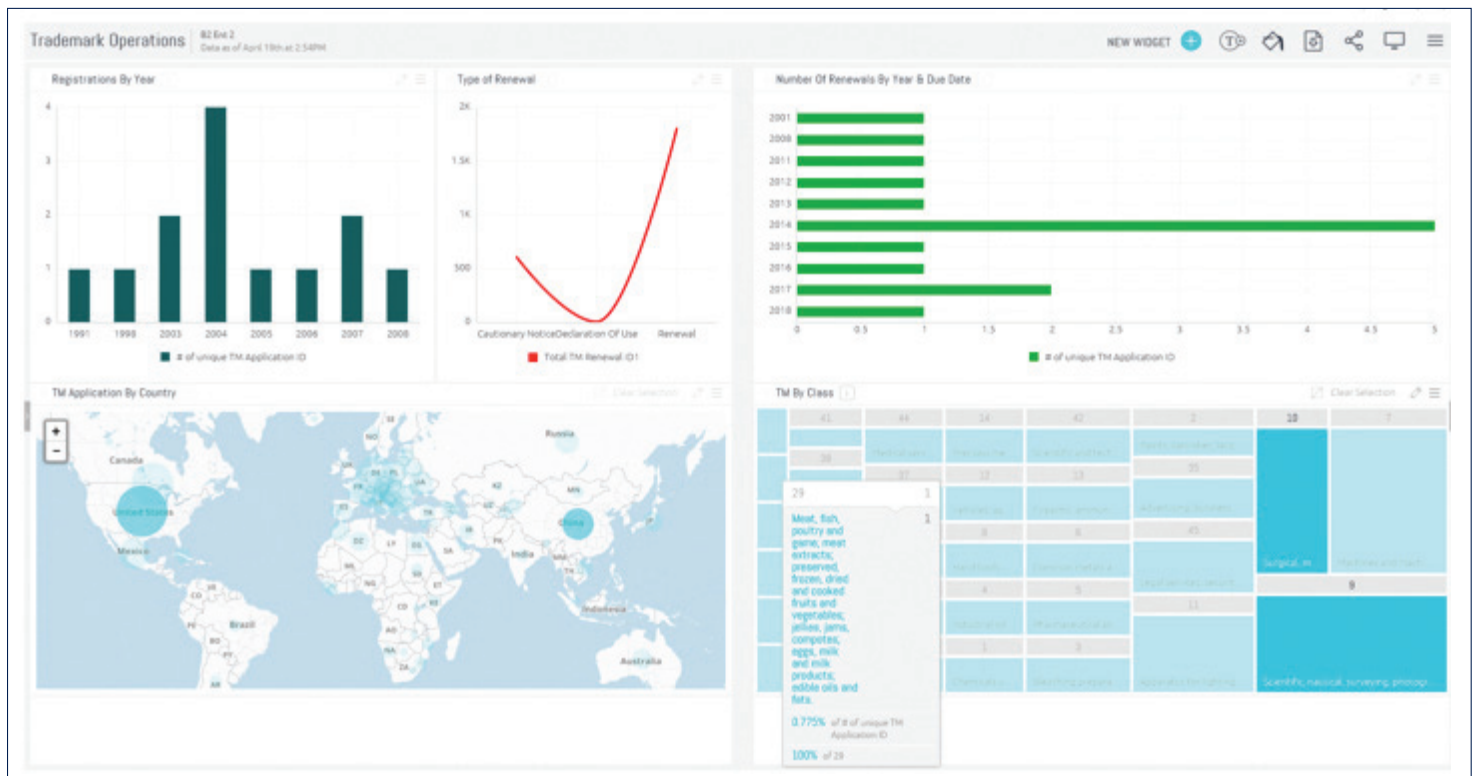
ANAQUA Trademark Management is a comprehensive trademark management solution leveraged by some of the best known brands in the world. With ANAQUA, collaboration, workflow, documents and data are managed in a single unified platform. ANAQUA's trusted data is validated against third party sources and the unified platform ensures that every stakeholder in the process is on the same page. ANAQUA provides robust support for all IP assets and processes, offering a unique ability to take a holistic approach to Intellectual Property management.

ANAQUA Trademark Management

AUTOMATE | COLLABORATE | VISUALIZE

ANAQUA is a comprehensive SaaS platform that unifies the tools, workflows, data, documents and services required to manage the intellectual property life cycle – from search, to filing, to renewal. Equally robust for trademarks, disputes, oppositions, TTAB proceedings, and contracts, ANAQUA provides automation that drives efficiency, improves visibility and minimizes risk.

- Visualize your global IP Portfolio and IP Operations
- Track new matters, trends and staff workload across practices and offices
- Bulk update, assign and reassign tasks, assignments and cases as necessary
- Collaborate in Document Workspaces



ANTI-COUNTERFEITING – BROAD REACH, RAPID RESPONSE

Empower your employees and partners to report counterfeits from anywhere in the world. With ANAQUA's anti-counterfeit mobile app, you can take a picture of a suspicious product and submit a report from your smart phone, while workflow automation and collaboration streamlines the enforcement tracking process. ANAQUA provides comprehensive support for anti-counterfeiting activities, including remote submission, review, and response.

- Capture details, including product name, description, photo, date, detection country
- Evaluate counterfeit products for potential infringement action
- Monitor and track anti-counterfeit trends and actions



INNOVATE



PROTECT



OPTIMIZE



STRATEGIZE